

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2210344

| | | | | | | | | |
|--|--|--------|------------------|---------------------------|--|---|--------------------|--|
| Order # | 2210344 | | Created On | 7/9/2018 10:11:56 AM | | Order Status | Revision Confirmed | |
| Order Descrp | PRI:NP=4;IP=5 62554067 John James for Senate DETIC | | Created By | Williams, Martez | | Gross \$ | 14160.00 | |
| Client | JOHN JAMES FOR SENATE - NCC - MI | | Updated On | 7/20/2018 10:08:49 AM | | Net \$ | 10195.20 | |
| Start Date | 7/9/2018 | | Updated By | Lockard, Amy | | Units | 29 | |
| End Date | 7/22/2018 | | Industry | Political-US Senate | | Credit Hold | NO | |
| # of Weeks | 2 | | REFERENCES | | | BILLING INFORMATION | | |
| SALES | | | Primary | Detroit Interconnect | | Purchase Order # | 62554067 | |
| ActiveWeeks | 2 | | Secondary | NATIONAL POLITICAL BUNDLE | | Billing Schedule | Broadcast | |
| AE 1 | NCC - MI - WASH DC | | Tertiary | | | EDI INFORMATION | | |
| AE 2 | | | Quarternary | | | Product | ORDR | |
| Agency | SMART MEDIA GROUP | 15.00% | TRAFFIC OPTIONS | | | Estimate | 710716 | |
| RepFirm | NCC 13% | 13.00% | Address 1 | 101 N. COLUMBUS STREET | | Submit EDI Invoice? | Submit EDI Invoice | |
| Copy Instr ID | | | Address 2 | | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | |
| Total Zones | 1 | | City, State, Zip | ALEXANDRIA, VA | | Order File Loaded: Electronic SCX Transfer | | |
| Zones | Detroit MI Interconnect | | Zip | 22314 | | Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information | | |
| Total Networks | 1 | | Contact | | | SYSCODE LIST | | |
| GENERAL COMMENTS | | | Phone | 301-941-1648 | | 5557 | | |
| Order File Loaded: Electronic SCX Transfer | | | Avail Tag | | | | | |
| | | | Contract Type | Political | | | | |
| | | | Copy Group | | | | | |
| | | | Division | | | | | |
| | | | Reference # | | | | | |

SUMMARY FOR SYSCODE 5557

| | | | | | |
|--------------|--|------------|-------------------------|------------------|--------------------|
| Order # | 2210344 | Created On | 7/9/2018 10:12:10 AM | Order Status | Revision Confirmed |
| Order Descrp | PRI:NP=4;IP=5 62554067 John James for Senate DETIC | Created By | Williams, Martez | Syscode Gross \$ | 14160.00 |
| Client | JOHN JAMES FOR SENATE - NCC - MI | Updated On | 7/20/2018 9:37:54 AM | Syscode Net \$ | 10195.20 |
| Start Date | 7/9/2018 | Updated By | Williams, Martez | Syscode Units | 29 |
| End Date | 7/22/2018 | Source | One TIM | Zone Status | Revision Confirmed |
| # of Weeks | 2 | Zones | Detroit MI Interconnect | Avg Unit Rate | 488.28 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|-------------|---------------|------------------|----------|-----------------|------------|------------|--------------|-------------|-----------|--------------|----------|
| 1 | 1 | | Default DNU | 5 5 | Fox News Channel | 5557 | -9 | 07/10/2018 | 07/15/2018 | Tu-Su 5a-9a | 3 | \$360.00 | \$1,080.00 | 30 |
| 2 | 2 | | Default DNU | 5 5 | Fox News Channel | 5557 | FOX AND FRIEND< | 07/16/2018 | 07/16/2018 | M 5a-9a | 2 | \$360.00 | \$720.00 | 30 |
| 3 | 3 | | Default DNU | 5 5 | Fox News Channel | 5557 | -11 | 07/10/2018 | 07/15/2018 | Tu-Su 9a-4p | 2 | \$240.00 | \$480.00 | 30 |
| 4 | 4 | | Default DNU | 5 5 | Fox News Channel | 5557 | -1 | 07/16/2018 | 07/16/2018 | M 9a-4p | 1 | \$240.00 | \$240.00 | 30 |
| 5 | 5 | | Default DNU | 5 5 | Fox News Channel | 5557 | -3 | 07/10/2018 | 07/15/2018 | Tu-Su 4p-7p | 3 | \$480.00 | \$1,440.00 | 30 |
| 6 | 6 | | Default DNU | 5 5 | Fox News Channel | 5557 | VARIOUS | 07/16/2018 | 07/16/2018 | M 4p-7p | 1 | \$480.00 | \$480.00 | 30 |
| 7 | 7 | | Default DNU | 5 5 | Fox News Channel | 5557 | VARIOUS | 07/10/2018 | 07/15/2018 | Tu-Su 7p-12m | 12 | \$600.00 | \$7,200.00 | 30 |
| 8 | 8 | | Default DNU | 5 5 | Fox News Channel | 5557 | VARIOUS | 07/16/2018 | 07/16/2018 | M 7p-12m | 2 | \$600.00 | \$1,200.00 | 30 |
| 9 | 9 | | | 5 5 | Fox News Channel | 5557 | added 7.10 | 07/16/2018 | 07/16/2018 | M 9a-4p | 1 | \$240.00 | \$240.00 | 30 |
| 10 | 10 | | | 5 5 | Fox News Channel | 5557 | added 7.10 | 07/16/2018 | 07/16/2018 | M 4p-7p | 1 | \$480.00 | \$480.00 | 30 |
| 11 | 11 | | | 5 5 | Fox News Channel | 5557 | added 7.10 | 07/11/2018 | 07/15/2018 | W-Su 7p-12m | 1 | \$600.00 | \$600.00 | 30 |

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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| End Date | 7/22/2018 | Source | One TIM | Credit Hold | No |
| # of Weeks | 2 | Active | Yes | | |

| | |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |